

## Persuasive Language

- Use these words in your paragraphs and essays to sound more convincing

### When Adding a Point

moreover	equally important	of even greater appeal	much more interesting
furthermore	more specifically	just as surely	accordingly
in addition to	at the same time	in the same way	in fact
likewise			

### When Concluding a Point

consequently	for this reason	under these conditions	thus
hence	in other words	indeed it is certain	undoubtedly
in truth	finally	over and above	ultimately

### To Compare or Contrast

however	rather	conversely	although
yet	whereas	on the contrary	quite as evident
on the other hand	equally important	much more interesting	as though
still	notwithstanding	in spite of	of even greater appeal
in contrast to	otherwise	likewise	just as surely
for all that	despite	similarly	nevertheless

### For Emphasis and Repetition

in particular	for instance	in other words	in fact
certainly	indeed	undoubtedly	more specifically
most important	in truth	therefore	obviously
naturally	of course	to be sure	

### To Indicate Time

immediately	instantly	at length	suddenly
meanwhile	subsequently	thereupon	all of a sudden

### Other Persuasive Words

inevitably	as a result	under these conditions	for this purpose
provided that	for this reason	granted that	on that account
owing to	accordingly	consequently	in case that
admittedly	on account of	notwithstanding	